



BIO:

Senior Interaction & Product Designer with 7+ years of experience designing mobile and web experiences across fintech, e-commerce, and digital healthcare. I specialize in transforming complex systems into intuitive, emotionally meaningful user journeys – combining strong visual design, system thinking, and solid UX foundations. Currently shaping the experience of one of the region’s largest mobile banking apps.



Recognized with Gold at Young Cannes Lions (Digital Category) for creative excellence in digital experience design.

WORK EXPERIENCE

SENIOR PRODUCT DESIGNER | BANK OF GEORGIA . 2022 - PRESENT

- Lead designer for the Mobile Banking app used by 1M+ users.
- Improved key flows including onboarding, authorisation, deposits, and savings.
- Designed new financial products within the super-app ecosystem.
- Developed interaction patterns and enhanced the design system using research & user behaviour insights.

UI/UX DESIGNER | LEAVINGSTONE . 2020 - 2022

- Designed the digital treatment platform Campfire for young people with addictions.
- Worked on various Apps and platforms, including the Saba-Reader App

UI/UX DESIGNER | MY.GE 2019 - 2020

- Led the redesign of Georgia’s largest e-commerce platform MYMARKET.GE across mobile and desktop.
- Designed a universal e-commerce system for local startups under MYSTARTUP.GE.

GRAPHIC DESIGNER | ARCHI 2018-2019

- Designed digital and printed brand materials across campaigns and property marketing.
- Developed visual concepts and maintained cohesive brand identity across outputs.

CORE EXPERTISE:

Interaction Design,
UX Strategy,
User Research,
User Journeys,
Wireframing,
Rapid Prototyping,
UI Design,
Design Systems,
Product Thinking

ADDITIONAL:

Motion & Visual Design,
Branding & Typography,
Concept Development

TOOLS:

Figma, lotties, Adobe AE&PS.

EDUCATION

Master’s Degree | Interaction Design
Harbour.Space Barcelona
2020-2021

Bachelor’s Degree | Design & Architecture
Georgian Technical University
2012-2016